

PRESS RELEASE

After 70 years of doing business in North Branch, and giving the profits back to North Branch residents and business owners through transfers of those profits to the General Fund to help lower the amount necessary for the annual tax levy, North Branch Municipal Liquors has opened a second location!

The second store is located in Marketplace Mall in between County Market and Papa Murphy's, and is open Monday through Saturday 8 am to 10 pm, and Sundays 11 am – 6 pm.

Our New Year's weekend hours for BOTH stores will be Thursday through Saturday, 8 am to 10 pm, Sunday 11 am to 6 pm (remember Sunday is New Year's Eve so do your adult beverage shopping earlier in the week to avoid the crowds during the short hours allowed by law on Sunday)!

Some vendors will be on site at the new store on Friday, December 29th to sample out some of their products. Watch our Facebook page for more information on those tastings.

The original store on the East side of I35 behind the Holiday station will be CLOSED on New Year's Day. The new location next to County Market will be OPEN on New Year's Day our typical holiday hours of 10 am to 6 pm.

Stop in and check out the new store! You will find it has a different look and feel, but will still provide you with the friendly and helpful service you have come to know and expect at North Branch Liquors. The new store is about one-third the size of the original store, so there is a smaller selection that was based on our top sellers for the past year. If we don't have what you are looking for, let a clerk or manager know and we will make sure to get it into the new store. And remember, the original store will still be there as well with the wide selection in every department that we have maintained and expanded with you in mind for the past 17 years at that location.

We are planning a Grand Opening Celebration for sometime in January 2018 so watch for news about that. And our next wine, beer and spirits tasting is coming up in February during Winterfest.