

7th Annual “Support Our Troops” Fundraising Drive

North Branch Liquors along with the MMBA, in partnership with Anheuser-Busch, is participating in the Annual Municipal “Support OUR Troops” Drive benefiting our local military personnel and their families.

This is an effort to support military personnel in Minnesota. We’ll be raising funds for the Folds of Honor organization. Donations will go to support scholarships to families of fallen or wounded soldiers in Minnesota.

- The Drive will run from May26th – July 5th, 2020.
- Each participating MMBA member will collect money. Each member will send a check payable to the Folds of Honor to MMBA office upon conclusion of fundraiser
- Each members collection will be imputed into a tracker to find out total amount raised.
- The member who raises the most, will be asked to join in a ceremony with the Folds of Honor team.
- Wholesalers will provide customized signage, assist with designing and building displays to fit retailer needs and provide collection bin/box to collect items.
- Displays should include the Budweiser Patriotic pack along with signage calling attention to the #THANKAVET Program.
- Anheuser-Busch will be donating a \$1 per case of Budweiser sold to the national Folds of Honor fundraiser
- There is also an opportunity to win a custom Harley Davidson